

La couverture représente un des panneaux d'affichage dont se sert l'Institut Canadien du Sucre afin d'encourager l'emploi du sucre.

Directeur général


H.S. Tate

Au nom du Conseil d'administration,  
On peut prévoir que la compagnie terminera le présent exercice avec une augmentation satisfaisante de son bénéfice.  
Le marché canadien du sucre raffiné a été décevant, mais on espère qu'il reprendra, au deuxième semestre, un rythme plus normal de progrès modéré. Les ventes de la compagnie pour la période qui vient de se terminer contrastent favorablement avec celles de l'an dernier, qui avaient été quelque peu inférieures aux prévisions.

CANADA AND DOMINION SUGAR COMPANY LIMITED ET SES FILIALES

CANADA AND  
DOMINION SUGAR  
COMPANY LIMITED  
RAPPORT  
PROVISoire AUX  
ACTIONNAIRES  
POUR LE SEMESTRE TERMINE  
LE 31 MARS 1968

Une des petites douceurs de la vie. Le sucre.



INSTITUT CANADIEN DU SUCRE

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CANADIAN SUGAR INSTITUTE



You need a little sweetness in your life. Sugar.

CANADA AND  
DOMINION SUGAR  
COMPANY LIMITED  
  
INTERIM  
REPORT TO  
SHAREHOLDERS  
  
FOR SIX MONTHS ENDED MARCH 31ST, 1968

CANADA AND DOMINION SUGAR COMPANY LIMITED AND ITS SUBSIDIARIES  
TO THE SHAREHOLDERS:

Operations of the Company for the first half of the fiscal year produced a net profit of \$1,591,791 or \$1.03 per share. For the corresponding period last year, net profits were \$1,242,760 or \$0.80 per share.

It will be noted that the results for the period do not include the operations of the Daymond Group of Companies which were acquired 17th October 1967. The business of the Daymond Company is seasonal and its earnings for the period were not significant. Partly due to a general improvement in the rate of housing starts, the Daymond Company is experiencing continued growth and results for the year will be up to expectations.

Recently we informed you that the Company had regretfully decided to cease beet sugar operations in Chatham. The plant has been closed and the employees have been successfully relocated.

The Canadian market for refined sugar has performed in a dis-

appointing fashion but it is hoped that a more normal pattern of modest growth will emerge during the second part of the year. In contrast your Company's sales for the period now ended compare favourably with those of the same period last year when they were somewhat lower than expected.

It is anticipated that the Company will complete the year with a satisfactory increase in profit.

On behalf of the Board,

H.S. Tate.  
Managing Director

The front cover depicts the Canadian Sugar Institute's Canada-wide billboard advertising campaign, promoting the use of sugar.



